



maine family
planning

2024 - 2025

IMPACT REPORT

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MISSION

Our Mission is to ensure that all people have access to high-quality, culturally relevant and affordable sexual and reproductive health care services, comprehensive sexual health education, and the right to control their sexual and reproductive lives.



The image shows the exterior of the Belfast Family Planning clinic. The building has a brick wall on the left and a white sign with a red arch logo above the entrance. The sign reads "belfast family planning". To the left of the entrance, there is a small sign listing the hours of operation: Monday, Tuesday, Wednesday, Thursday, and Friday. A "No Firearms" sign is posted on the glass door. The sky is blue with white clouds, and there are bare tree branches on the left side of the frame.

belfast family planning

belfast family planning
MONDAY
TUESDAY
WEDNESDAY
THURSDAY
FRIDAY
We are open
Monday - Friday



LETTER FROM OUR PRESIDENT & CEO

IN LAST YEAR'S IMPACT REPORT,

I concluded my letter by paraphrasing the late Congresswoman Pat Schroeder: "You can't roll up your sleeves if you're busy wringing your hands." Her message was an inspiring call to take a beat, to stop feeling sorry for ourselves, and to choose instead to act. At Maine Family Planning, we don't stop to wring our hands. We roll up our sleeves and get to work.

Since January, there has been one attempt after another from Washington to cripple our capacity to provide health care to Mainers. Each time we have reacted with defiance and determination. On April Fool's Day, the U.S. Department of Health and Human Services froze our federal Title X funding, claiming incorrectly that our public Health Equity

Statement violated the Civil Rights Act. We didn't back down. We replaced the lost funds with private support to keep our family planning network intact. After four months and \$360,000 of our own reserve dollars spent, the government withdrew the allegation and restored our funding.

Then, on July 4, Donald Trump signed the bill excluding us from the Medicaid program because we provide abortion services. In response, we took the administration to court. We lost our case in District Court in August and have filed an appeal in the First Circuit Court of Appeals. We expect to have a decision in our court case before the end of this year. In the meantime, we continue to provide sexual and reproductive health care to every patient who comes to us, regardless of their

source of insurance or their income. And we continue to make abortion services available at all of our brick-and-mortar clinics.

I am proud to be part of an organization that is willing to push back as hard as we ourselves are being pushed. We've refused to comply with deeply harmful Executive Orders that rely on junk science and masquerade as official guidelines. With your support we will continue to do so.

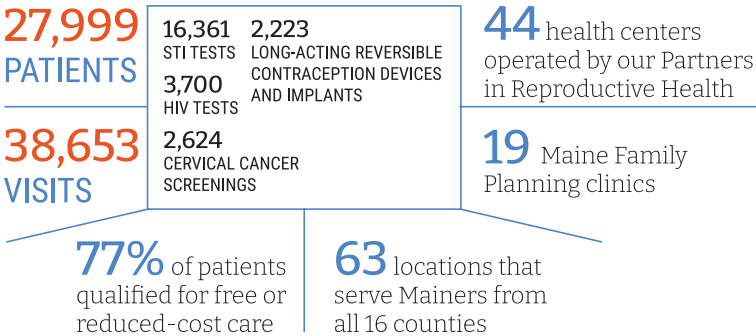


Sincerely,

George A. Hill
PRESIDENT & CEO
MAINE FAMILY PLANNING

HEALTH CARE

Maine’s Family Planning Network



“This is the only women’s health clinic available to me since mine closed three years ago, and I have been incredibly impressed by the support MFP offers. They are kind and have a realistic approach to women’s health needs. An invaluable resource to our community.” - A PATIENT



hundred dollars out of pocket for further screenings and treatment.

Of those patients, **11 were referred for follow-up treatment and 100% completed their recommended care plan.** In comparison, only **61%** of other patients completed treatment, and among self-pay patients, that number dropped to **45%.**

The sample size is small, but the evidence suggests that removing financial barriers for more self-pay patients will increase the number

Cervical Cancer Prevention
Data from the past year show that the **Lord Fund for Cervical Cancer Prevention** is doing exactly what it was established to do. With support from the **Maine Cancer Foundation** and

individual donations, the fund provided **over \$7,000 in financial assistance to 47 patients** who were uninsured or had high-deductible plans. These patients earned too much money to qualify for any financial assistance, but couldn’t afford to pay several

of patients who complete recommended treatment. Cervical cancer is highly preventable and The Lord Fund proves that even a **small investment can make a life-changing difference** for working Mainers who might otherwise go without crucial preventative care.

Health on Wheels & Reproductive Empowerment Project

MFP's mobile medical unit Health on Wheels and Reproductive Empowerment Project (REP) work in tandem to bring health care directly to Mainers who face challenges getting the services they need. People served by these programs accessed STI testing, long-acting birth control, and cancer screenings for the first time in years, and in some cases, for the first time ever.

Collaborated with
48 organizations
in Androscoggin, Hancock,
Kennebec, Penobscot and
Piscataquis counties.



Health on Wheels

Since October 2024, staff have interacted with **1,155** people. Our mobile unit offers the full range of services available at a traditional clinic, with a specialized focus on **xylozine-related wound care**.

We serve communities in **Lewiston, Augusta, Waterville, and Bangor**, partnering with organizations that support people experiencing homelessness and those affected by substance use disorder. These include recovery

1,155 PARTICIPANTS
1,034 STI TESTS
650 CLINICAL VISITS
185 PATIENTS TREATED FOR WOUNDS

programs, syringe service programs, soup kitchens, and warming shelters. In addition to clinical services, we also distribute essential supplies such as tents, hygiene kits, wound care kits, clothing, and backpacks.



Scan to watch CNN's story about Health on Wheels: *Rural health clinics may be forced to close due to provision in Trump's megabill* | CNN

Reproductive Empowerment Project (REP)

Through REP’s education, distribution of safe sex supplies, and direct referral system, people are linked to health care and often later get services through Health on Wheels. The two programs collaborate regularly at community events, and REP conducts outreach and services at Kennebec County Jail.



267 TOTAL VISITS

OVER 26,000 ITEMS DISTRIBUTED INCLUDING CONDOMS, EMERGENCY CONTRACEPTION, NARCAN, AND HYGIENE KITS

1,962 REFERRALS FOR TESTING AND SERVICES

OVER 1,000 HEPATITIS C, HIV, AND STI TESTS

74 PRESENTATIONS TO COMMUNITY PARTNERS AND PARTICIPANTS

Injectable PREP FOR HIV PREVENTION



Open Door Gender-Affirming Care

956 OPEN DOOR PATIENTS

2,208 OPEN DOOR VISITS

7 CLINICS

FAMILY SUPPORT PROGRAMS

Women, Infants, & Children (WIC)

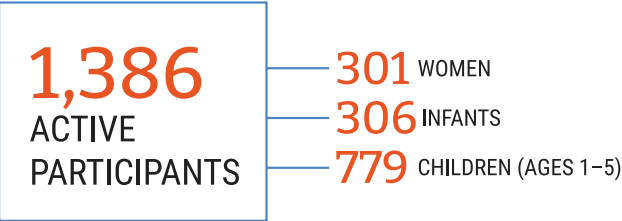
Maine Family Planning’s **Women, Infants & Children (WIC)** program is a lifeline for families across Hancock and Washington Counties. From nutritious food and breastfeeding support to vital community referrals, our WIC team helps parents give their children the strongest start in life.

Top in the State: Our agency earned a **95.7** on the state’s Management Evaluation Report, making MFP one of the highest performing WIC agencies in Maine.

Our 3rd Annual Community Baby Shower was another big success! This event is sponsored by WIC and open

to the public. We brought together **14 community organizations** and provided baby basics and door prizes to over **70 families**.

“Ashlee has been very helpful with any questions that I had throughout my breastfeeding journey. She continues to check in with me, see how I’m doing and how the journey’s going, and readily gave me resources. I’ve really enjoyed working with her. I hope everyone who has a chance utilizes the peer counseling because for me, it’s been so helpful.” - INDIAN TOWNSHIP PARTICIPANT



- 5,676 REFERRALS FOR MATERNAL MENTAL HEALTH, DENTAL CARE, HARDSHIP SUPPORT, AND MORE
- 76 FREE CAR SEATS DISTRIBUTED
- 49 ELECTRIC BREAST PUMPS PROVIDED
- 168 FAMILIES RECEIVED ONE-TO-ONE SUPPORT FROM OUR BREASTFEEDING PEER COUNSELOR



Maine Families

Our Maine Families program builds confidence and connection for parents in the first three years of their child's life.

Our work is built on collaboration. We meet regularly with local agencies to share knowledge and strengthen referral networks. This year, we were proud to once again pass the Parents as Teachers Annual Performance Report with flying colors.

Our Hancock Playgroup was recognized and featured at the Annual Maine Families/ Maine Prevention Councils In-Service Conference, a testament to the quality and impact of our programming. The playgroups might be great fun for the kids, but they also provide an important space for parents to connect, share their joys and struggles, and build community.

120 FAMILIES SERVED

1,008 HOME VISITS

24 PRENATAL FAMILIES AND

33 POSTNATAL FAMILIES ENROLLED

190 REFERRALS

25 PARTNERING ORGANIZATIONS



EDUCATION

In an age dominated by social media apps, young people are sorting through a barrage of misinformation as they seek sexual health information and services.

MFP's prevention education team shares relevant, medically accurate education to counter false information about birth control and other sexual health services and unrealistic expectations around bodies and intimate relationships. MFP offers updated resources and training to support educators, guardians, and other youth-serving adults as they guide young people through boundary setting, healthy decision making, and developing skills to access the information and services they need.

In the face of attacks on gender identity and sex

TRAINED **253** EDUCATORS

DIRECTLY PROVIDED EDUCATION
TO **780** YOUTH AND **555** ADULTS



education, the prevention team works with staff from schools throughout Maine committed to providing honest, relevant, truthful, and age-appropriate sexual health information for their students.

Through the prevention program's federal PREP grant, we strengthened our connections with

school and community programs, providing needed information to vulnerable youth. This includes students participating in non-traditional and alternative education programs, LGBTQ+ youth, and young people with intellectual and developmental disabilities.



Our partnership with trusted adults who serve these communities ensures that these youth, who often miss out on mainstream sex education in schools, have access to relevant information specific to the developmental and situational needs of at-risk youth.

MFP’s prevention education mission is more valuable and relevant now than it has ever been, helping young people navigate relationships and make decisions that impact their sexual health and wellness.



COMMUNITY ENGAGEMENT

Volunteering

In November, we worked with student volunteers at Bates College who ran a “Menstrual Product Potluck.” Bates students gathered for a donation drive that collected thousands of menstrual products. These products are distributed for free at our Lewiston Health Center and at community events across the state.

Advocacy

After a Clinic Tour & Roundtable Discussion with legislators in January, four “Fund Family Planning” rallies at the State House, a public hearing with more than an hour of testimony,

and a press conference, we successfully secured \$6 million in state funding for one fiscal year to support family planning services across the state.



102 NEW VOLUNTEERS TO OUR PROGRAM

12 DIFFERENT PRIDE EVENTS ACROSS THE STATE

10 ABORTION CARE PACKAGE NIGHTS IN LEWISTON, AUGUSTA, AND BELFAST



Meet Juanita Grant, Associate Director of Wabanaki Engagement

REACH, where she gathered personal stories surrounding the Land Claims Settlement Act for the Beyond the Claims project. Later she was a community organizer for MFP, leading a health equity initiative focused on barriers to reproductive care.

Juanita sees her role as both advocate and bridge-builder. Her work focuses on reducing barriers to care, connecting community members with essential resources such as harm reduction, postpartum, and reproductive health supplies and providing education rooted in cultural understanding and respect.

- Comprehensive sexual and reproductive health education

The data collected through the many individual and group interviews conducted during the health equity project offered a road map to guide Juanita's current work. Two often cited barriers to accessing care were challenges with substance use disorders and financial struggles. "When a person is grappling with addiction," Juanita explains, "the last thing on their mind is probably their annual wellness exam or if they're due for a cervical cancer screening. We have to meet people where they are." Looking ahead, Juanita envisions a liaison or organizer in each Wabanaki community, recognizing that while all share cultural ties, each tribe has distinct governance, traditions, and health needs.

"I love Wabanaki people, and I'm proud of my culture and heritage. Given our history, it's important to me to advocate as a representative of both Wabanaki people and Maine Family Planning."

Growing up in **Motahkomikuk (Indian Township)**,

Juanita has always felt deeply connected to her Passamaquoddy heritage and to the strength of Wabanaki communities. Her path to Maine Family Planning began through advocacy with Wabanaki

Community Priorities

The Wabanaki Engagement program addresses pressing health needs through the lens of reproductive justice, focusing on:

- Access and affordability of care
- Equity in health systems
- Public health and disease prevention

INTRODUCING THIS CRITICAL MOMENT: THE CAMPAIGN TO PROTECT REPRODUCTIVE FREEDOM IN MAINE

Together, We Will Shape the Future of Reproductive Health Care

Just a few months ago, we quietly launched *This Critical Moment: The Campaign to Protect Reproductive Freedom in Maine* — a bold \$6.5 million effort to secure the future of reproductive health care in our state. Thanks to your belief in our mission, we've made extraordinary progress even while facing the toughest challenges from Washington.

Your gifts, your presence at our summer events, and your resolve to protect MFP and our patients have fueled momentum and hope across Maine.

“MFP is critical to the health of Mainers. Not that long ago I was in need of health care and MFP provided timely, safe, and the most kind and respectful care I have ever received. Meredith and her team at the Waterville clinic were absolutely wonderful and a large reason I donate to MFP today.” - EMILY W.

If you haven't joined us yet, we invite you to help us build a future where everyone, no matter where they live or what challenges they face, can access compassionate, high-quality, and affirming care.

We are clear-eyed about the fact that we will face challenges and setbacks in the coming years. Together, we must do everything we

can to protect reproductive freedom now. We must envision a future where MFP not only survives this critical moment, but thrives for generations to come.



Thank you for standing with us, for helping us build community throughout the state one gathering at a time, and for proving that Mainers care deeply about dignity, choice, and justice.

Maine Legacy Fund



\$1.95 million RAISED of \$5 million

(As of October 1, 2025.)

This fund is our promise to future generations: that Maine Family Planning will always be here to provide essential care, no matter the political or financial climate.

The **Maine Legacy Fund** is a \$5 million endowment initiative that will safeguard reproductive health care in Maine for decades to come. It builds upon our organization's long history of courage and independence, from rejecting federal funding under the Domestic Gag Rule

to standing strong in the post-Dobbs era.

Raising this \$5 million will grow our endowment to \$20 million, creating a stable foundation built to withstand future attacks on reproductive health care. The earned interest from this endowment will enable us to continue providing excellent care and innovative programming — ensuring that MFP remains strong, adaptive, and forward-thinking for generations to come.

Your generosity ensures that when we are called to act with courage we'll have the strength and resources to do so.

Mobilize Maine Fund



\$1.3 million RAISED of \$1.5 million

(As of October 1, 2025.)

The **Mobilize Maine Fund** is a \$1.5 million initiative powering *Health on Wheels*, our mobile medical unit bringing health care directly to Mainers.

With your support, our mobile team is breaking down barriers to care, reaching those experiencing homelessness and substance use disorder. It is a lifeline, providing compassionate health services and connecting people to the resources they need.

Your investment in *Mobilize Maine* ensures that no one is left behind.

WAYS TO SUPPORT This Critical Moment

Send a check using the envelope or visit our campaign webpage to make a one-time gift online.

Recommend a gift from your Donor Advised Fund.

Our website allows you to give directly through the DAF Direct widget with Fidelity, Schwab, or BNY Melon.

Make a multi-year commitment to maximize your impact. Give at your own pace for up to 5 years and provide MFP with reliable income.

Include MFP in your will or estate. Planned gifts—whether through a bequest, IRA, or insurance policy—make a tremendous impact in building our Legacy Fund. Visit mainefamilyplanning.org/plannedgifts to learn more.



Scan to learn more about the campaign and watch a message from our Board Chair.

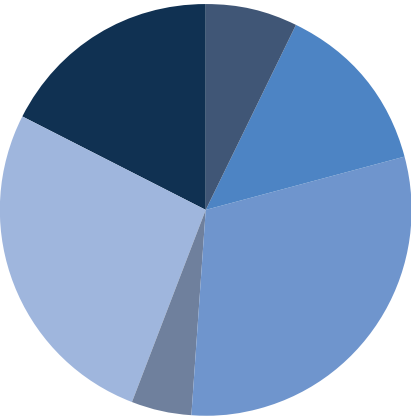
mainefamilyplanning.org/thiscriticalmoment

Every gift will be matched with a gift to the Legacy Fund - **doubling your impact.**



FINANCIAL IMPACT

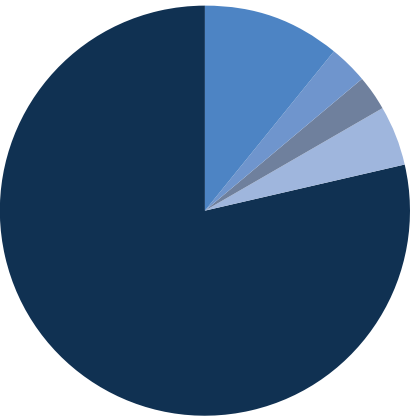
Fiscal Year 2025



SOURCES

\$12,258,316

- 17.3% - Federal Title X
- 7.3% - Investment / Agency Funds
- 13.6% - Fundraising
- 30.2% - Program Fees
- 4.8% - State of Maine
- 26.7% - Federal Other



USES

\$12,491,100

- 78.4% - Community-Based Services
- 11.0% - Administration
- 4.7% - Advocacy & Special Projects
- 3.0% - Education & Research
- 2.9% - Fundraising

Total Change in Net Assets: \$(232,784)

Net Assets as of June 30, 2025: \$9,554,941

Statement of Sources and Uses of Funds for the Year Ended June 30, 2025.

* Unaudited

ABOUT MAINE FAMILY PLANNING

Board of Directors

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FIRST VICE PRESIDENT

Kathryn Vezina, RN, MsN, Esq.
SECOND VICE PRESIDENT

Whitney Parrish Perry
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Jean Zimmerman

President & CEO

George A. Hill

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Sue E. Fitzgerald
Mary J. Herman
Norine Jewell
Marilyn Moss Rockefeller
Karen Stram

Locations

Augusta Family Planning &
Parker F. Harris and Russell
N. DeJong, Jr. Center for
Reproductive Health

Bangor Family Planning 

Belfast Family Planning 

Calais Family Planning

Damariscotta Family Planning

Dexter Family Planning

Ellsworth Family Planning
Farmington Family Planning
Fort Kent Family Planning 

Houlton Family Planning
Lewiston Family Planning 

Machias Family Planning
Norway Family Planning 

Presque Isle Family Planning 

Rumford Family Planning
Skowhegan Family Planning
Thomaston Family Planning 

Waterville Family Planning
Health on Wheels - mobile
medical services

 **Open Door
Gender-Affirming
Care clinic**

Family Support Services

Maine Families in Hancock County

- Ellsworth

WIC Nutrition Program in Hancock & Washington Counties

- Permanent WIC clinics-
Calais, Machias, and
Ellsworth
- Monthly outreach WIC clinics-
Bucksport, Milbridge, Deer
Isle- Stonington, Eastport and
Indian Township





WITH GRATITUDE

We cannot thank you enough for making our work possible. Our donors, volunteers, and community partners were behind every positive moment of impact and we're so grateful for you. Thank you for standing strong with us during an incredibly challenging year.

Your support gives us the strength to push forward and make sure Mainers get the care they deserve. Cheers to you and to many more years of MFP.

CONTACT MFP

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